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**[ABSTRACT]****IMPROVED INK JET RECORDING MATERIAL**

5       An ink jet recording material is disclosed comprising a support  
and an ink receiving layer wherein said ink receiving layer  
comprises (a) a pigment, (b) a silanol modified polyvinyl alcohol,  
and (c) a film-forming polymer having a glass transition temperature  
lower than 50 °C.

10       The recording element is especially suited for outdoor use.